



CATALYSTWEB ASKS AMERICA'S 25 MILLION SMALL BUSINESSES TO CHANGE THEIR OUTLOOK AT DEMO 08

New SaaS Productivity Suite CatalystOffice Brings Unlimited User License Model to Small Business

DEMO 08 – DESERT SPRINGS, CA. – January 28, 2008 – Small businesses now have the power to set their business free from the tyranny of costly servers and low-grade consumer applications. Today, CatalystWeb announced the launch of its flagship service, CatalystOffice, a suite of Web-based productivity and communications software designed specifically for fiercely independent businesses. With its breakthrough business model, CatalystOffice provides organizations with unlimited-user licenses based on the scalable space they need, rather than the number of users.

Designed specifically for small businesses the Web-based CatalystOffice suite integrates email, document management, calendar, contacts, and IM applications, The big deal is a per office, not per user, pricing model -- that starts with a free 1GB per month.

"Years of working with entrepreneurial companies have shown us exactly what they need – flawless and flexible communications and collaboration tools that help them grow their business," said Bob Mathew, CEO and founder of CatalystWeb. "CatalystOffice is the most cost-effective, turnkey productivity solution that fiercely independent companies need."

CatalystOffice's sleek interface includes groundbreaking features that naturally complement the way small businesses work:

- **Document Management:** Unlike any other service, CatalystOffice allows users to share files throughout an organization effortlessly. Users can edit documents on their local computer and save changes online without having to download, edit, and upload them. CatalystOffice eliminates the need to use painfully slow VPNs or to email a document to oneself.
- **Shared Workspace:** CatalystOffice gives small businesses room to grow and work from anywhere through an embedded, Web-based, shared workspace that allows companies to collaborate across the office or around the world.
- **Enterprise Grade IM:** CatalystOffice IM is a company-wide, secure and Web-based tool designed to improve communication, without the worry of outside distractions that accompany typical consumer-based IM offerings.
- **CatalystOffice Sync:** This tool allows companies to easily move and synchronize current data with Microsoft Outlook.

"CatalystWeb is ready to provide an invaluable service to the 25 million small businesses nationwide," said Chris Shipley, executive producer of DEMO. "Small businesses demand and deserve enterprise-grade software, and CatalystOffice's technology is meeting the challenge with the most economical business model on the market today. They are a valuable addition to DEMO 08."

CatalystWeb will be exhibiting at DEMO 08 in Desert Springs, California from January 28-30 at booth #11.

CATALYST WEB

About CatalystWeb

CatalystWeb provides enterprise-grade, Web-based collaboration and communications software to fiercely independent companies who wish to gain a competitive advantage by leveraging affordable, on-demand applications that are easy to use. CatalystWeb's flagship service, CatalystOffice, is an integrated, Web-based suite of office productivity software built specifically for small- to mid-sized businesses. CatalystOffice applications, an online alternative to Microsoft Exchange, include enterprise-grade email, document management, calendar, contacts, and instant messaging. Pricing is based on a unique monthly plan determined by how much space an organization uses as a whole, not by the number of users.

CatalystWeb, founded in 2003, is a privately held company headquartered in the Alexandria, VA. For more information, please visit www.catalystweb.com.

About DEMO 08

Produced by Network World Events and Executive Forums, the semi-annual DEMO conferences focus on emerging technologies and new products, which are hand-selected from across the spectrum of the technology marketplace. The DEMO conferences have earned their reputation for consistently identifying tomorrow's cutting-edge technologies, and have served as launch pad events for companies such as Palm, E*Trade, Handspring, and U.S. Robotics, helping them to secure venture funding, establish critical business relationships, and influence early adopters. Each DEMO conference features approximately 70 new companies, products and technologies. For more information, visit www.demo.com

Media Contact:

Matt Clark
Lotus Public Relations
Office: (212) 922-5885
Mobile: (201) 697-3569
matt.clark@lotus-pr.com